

# CLASS PROJECT 01 - MAYNOOTH FURNITURE

## Client:

Maynooth Furniture is a new business selling affordable high-end design furniture made in Ireland.

## Primary objectives:

To build a e-commerce website for people to browse & purchase furniture for home delivery.

## Target Audience:

See: Persona - Maynooth Furniture.pdf

## Feature List (Product requirements)

### Homepage:

- Logo
- Nav
  - Living Room
  - Bedroom
  - Kitchen & Dining
- Shopping Basket
- Contact
- Search Box
- Hero Slider
- New in store
- Inspiration Ideas
- Clearance Deals
- Footer

### Category Page e.g. Living Room:

- Most popular
- Full product listings
- Reorder by:
  - Size, Price, Name
- Inspiration Ideas

### Product Page e.g. 3 Seater Sofa:

- Description
- Dimensions & Details
- Price
- Available colours
- Add to cart
- In situ
- Similar/related products

## Competitors & Product Inspiration

- [www.habitat.co.uk](http://www.habitat.co.uk)
- [www.made.com](http://www.made.com)

## Deliverables

- Wireframes for client approval.
- High fidelity prototype.
- User Testing - We'll be using Hallway testing & unmoderated remote testing.
- UI Assets for developers.

## Cost

- \$4000 total with \$93 p/hour for any additional work outside our brief.
- 50% payment required to begin work.

## Timeline

- 10 November - UX research to be completed by Daniel.
- 17 November - First wireframes delivered to BYOL.
- 21 November - Feedback from wireframes due to Daniel.
- 28 November - High Fidelity Prototype to BYOL for review.
- 1 December - Feedback of prototype due to Daniel and begin final amends to UI.
- 4 December - User testing begins
- 18 December - User testing completed & usability report presented at joint meeting.
- 12 January - All design elements handed over to developer.